The Omni-Channel Marketing Platform
Built For Brands, Powered By Agencies.

CRM

We Have Built The Most Comprehensive Platform Of CRM,
Sales And Marketing Tools Coupled With Automation And
Intelligence To Help You Build Stronger Relationships Through
Every Channel... Online, In-Line And Social.

THE PLATFORM

Power Your Campaigns And Your Company.

PeopleVine is more than just your typical inbound marketing platform. Our clients leverage PeopleVine to
build their web site, launch a loyalty program, ensure recurring revenue and more while having the tools
to continuously engage with their people.

CASE STUDIES

Accelerate Your Development.

API   </>   {}

PeopleVine provides you with 60+ out-of-the-box experiences to get you to market quicker. While we make it even easier
to take complete control over the design, integration and experience to give you complete flexibility.

SEE HOW FLEXIBLE   **VIEW THE API DOCS**

The Agency's Platform

Access all of your clients with a single login. Do everything in PeopleVine including newsletters, text messaging, content
management, loyalty, social, surveys and more. PeopleVine helps you replace your disconnected software.

LEARN MORE

A Seamless Experience Across Every Device

We ensure that every page takes on the look and feel of your existing web site, to ensure a consistent branded experience
across every touch point.

GET STARTED   **LEARN MORE**

Peoplevine is ready out of the box, but for the best experience, we recommend you contact one of our partners.

We believe in efficiency, simplicity, &
reliability. Always.

Headquarters:
1165 N Clark St Suite 700
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HOME   PLATFORM   ABOUT   CASE STUDIES   PARTNERS

Continuous Engagement Through Every TouchPoint

Members are automatically billed each billing cycle.

CLICK TO EDIT

Promote with Social Media

Increase membership enrollment by sharing the signup link on your connected social networks.

Points are being rewarded to people who join this membership program.

CLICK TO EDIT

Peoplevine is a comprehensive platform to assit you in building lasting relationships by ensuring every interaction helps you to further define your customers needs.

20 Core Competencies.
Turn-Key And Out-Of-The-Box.

CRM   SELL   REWARD   ENGAGE   CONNECT   AUTOMATE

CRM

At the core of the platform, PeopleVine tracks every interaction your customers have with your brand both online, in-line and on social. PeopleVine is the only platform to give you real-time visibility of every interaction across over 60 touch points while providing you the tools to build and manage your relationship. No longer do you need to import and export data just to send a newsletter; having everything integrated gives you this data readily available at your fingertips.

People

A complete view of your customer across every touch point.

Analytics

Detailed analytics to help you segment for targeted marketing.

Data

Complete access to all the data for every interaction.

Launch Your Website. Build Your Business.

PeopleVine provides 60+ out of the box experiences that are ready when you are. Simply configure a few things and you're live; without any programming.

The Most Flexible Platform.

We know that we can't do everything, although we try to, so we made PeopleVine ready for your added touch.

API

We built on our own API's so you can do everything we do but better (over 450 API Methods)

Web Hooks for over 40 TouchPoints so you can sync data live to another system

60+ Out of the Box pages that can be skinned with your style and branding (via HTML and CSS)

JavaScript user exits on every out of the box page for complete control, tracking and more

LEARN MORE

GET STARTED   FIND AN AGENCY

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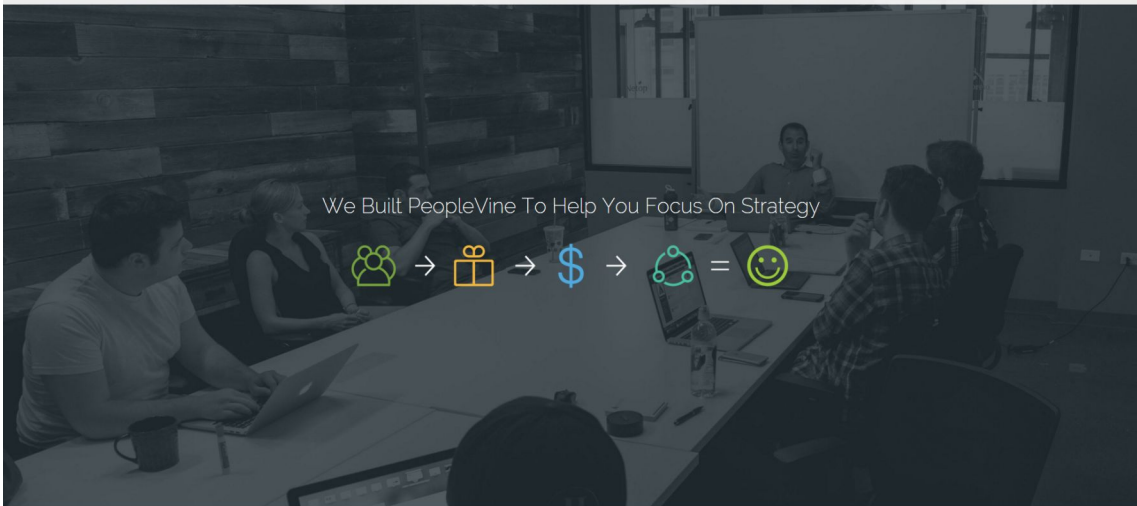1165 N Clark St Suite 700
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AuthorizeNet   VERIFIED & SECURED

We Built PeopleVine To Help You Focus On Strategy

Over The Years, We Have Evolved From A Campaign Engine To A Platform That Can Run Your Entire Business.

PeopleVine Has Truly Become A Replacement For The Disconnected Software You Use Today.

Built For Agencies

Our founder built PeopleVine so he can quickly launch solutions and manage his growing list of clients from a single place. Now these same tools and time savers are available to you.

LEARN MORE

Ready For Developers

The key to continuous evolution is to allow others' creative freedom, so we built our entire platform to be open source* which was built on our own Open APIs. So everything we can do, you can do better!

LEARN MORE

Constantly Evolving Through Every(One's) Experience.

We add 100's of features and improvements every month based on our end user's feedback.
This is your platform, we're just building it for you.

Built In Chicago. By Chicagoans.

We take pride that every line of code in our platform was written by people native to Chicago. Although we love other cities and countries, we're just trying to show that our local collaboration helps us ensure a tight fit between user experience and platform capabilities.

Jordan Gilman
Chief Software Architect

Chris Lindsey
VP of Business Development

Molly Wells
Lead Front End Developer

Tyler Silva
Front End Developer / Support

Sam Bashir
Lead Developer

Nick Mitchell
VP of Sales
Restaurants & Hospitality

Basavaraj Malagi
UX Intern

Paul Sorkin
COO / General Counsel

GET STARTED   SEE IN ACTION

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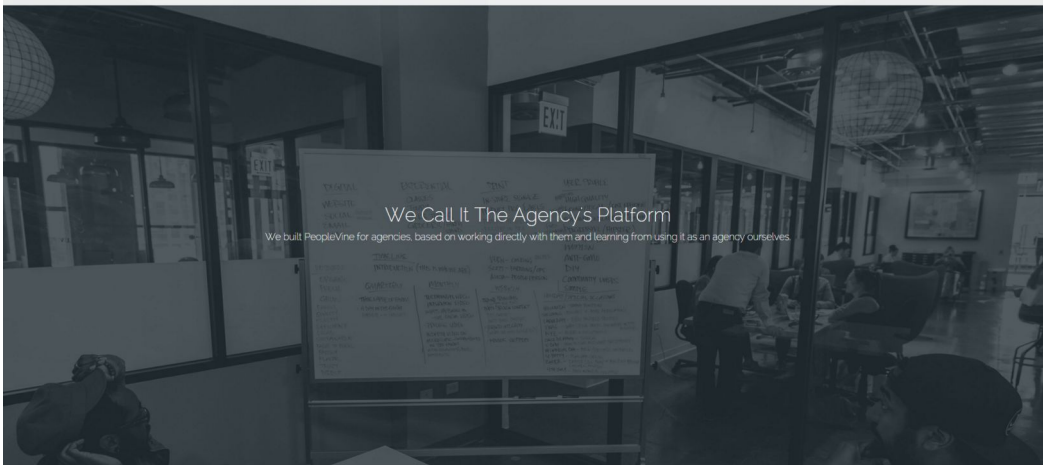1165 N Clark St Suite 700
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We Call It The Agency's Platform

We built PeopleVine for agencies, based on working directly with them and learning from using it as an agency ourselves.

We Built PeopleVine To Provide Agencies With A Central Platform To Manage Every Client, Every Campaign And Every Web Site With A Single Login.

And Not To Mention Ensuring Every Consumer Interaction Is Tracked To A Single Profile.

The Ultimate Platform

We know how to make your life easier (and your team's), so we built it all into PeopleVine.

One Login. Every Client.

PeopleVine provides you a single access point to manage consumer engagement for each of your clients.

A Branded Experience.

With complete control over the domain name, page design and templates, consumers are comfortable as they engage.

Quick Out The Door.

Over 60 turn-key experiences that take on the brand's look and feel by pressing a button.

Automation For Continuous Engagement

Put the strategy together and PeopleVine will ensure continuous engagement with your client's consumers.

Follow Up With Instant Notifications

As soon as a consumer completes an action, we can automatically send them an email or sms notification.

Engage. Drip. Follow Through.

Leverage campaigns to send time based communication across email, sms and even tweets.

It's Your Birthday. Have Some Cake.

Send an offer, coupon or gift card to be used on a special day.

Programmed Intelligence.

We can watch incoming text messages and tweets then auto reply based on specific keywords.

Features Your Team Will Love

We know what it's like to work on and manage projects for clients, so we took that into consideration when we built the platform.

Site Layouts

Wrap every page in a branded experience.

Content Templates

Ensure a consistent and clean design across every page.

Complete Control

Ensure every newsletter and every notification is consistent.

Domain Names

Your domain name and vanity url routed to any piece of content.

Media And Files

A content delivery network for every file you upload.

Import And Export

Easily migrate from other platforms.

Tiny URL

gopv.us

Build something and get a long and short URL instantly.

Most Flexible

Leverage out-of-the-box or make a change with a little code.

BECOME A PARTNER   SEE IN ACTION

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Built To Be Flexible

We knew you needed flexibility when using a platform, so we took the extra effort and built our entire platform on our own set of APIs, so you can do everything we can do.

Phone:

SMS:

Email:

An Open API

We take care of the access control, validation, data consistency, encryption, business logic, backups, redundancy and improvements... you just call it.

We Started With Our API

Then we built the tools to help you manage your data, run reports and engage with your customers out-of-the-box.

Over 450 API Methods

We provide all the business logic, data validation, encryption and access controls, so all you have to do is make the call.

READ OUR API DOCS

Built To Be Customized

Leveraging the most common languages in web development, we have opened up PeopleVine for complete control over the look and feel of every out-of-the-box page.

HTML5
Build out custom templates or rearrange existing ones with HTML.

CSS3
Leverage your brand's colors, font and spacing with CSS.

JS
Manipulate the DOM with JavaScript or jQuery which is loaded by default.

Or simply leverage our control panel to configure an out of the box experience.

Built To Integrate

It's your data, so we want to ensure you have easy access to it.

API
Connect to our API to export data even to Excel.

Web Hooks provide a real-time sync between our system and yours.

Export data with one-click in our control panel for just about anything.

We're already integrated with top social networks, sales platforms and more.

See How You Can Easily Get Slack Notifications When An Action Is Completed In PeopleVine.

20 Core Components To Integrate With

We have already built the data in/out methods, out of the box screens, dashboard and reporting for these major components, so you don't have to.

CRM
Tag attributes, filter by interaction and see every interaction for all your people

ECommerce
Manage sales, products, inventory and cost and/or integrate to another ERP

Billing
Process payments, run transactional reports and kick off recurring billing

Events
Launch events, sell tickets, invite attendees and manage your venue

Appointments
Book appointments, sync with other calendars and manage time slots

Directory
Manage locations, feed specials or search by attributes

Rewards
Reward points, track interactions and gamify anything

Offers
Generate and validate offers to integrate with another system, such as a POS

Memberships
Generate new membership cards, track activity and run reports

CMS
Build pages, report on analytics and streamline template updates.

Surveys
Capture results, run reports, add questions and segment your responses

Contests
Offer contestants, randomize prize delivery, select winners and run reports

Ratings
Track customer feedback and share reviews

Newsletters
Send newsletters, kick off notifications and report on delivery

SMS
Send messages, view your inbox and integrate real time chat

Social
Schedule posts, view your post calendar, monitor social and run reports

Notifications
Schedule instant notifications or kick one off

Campaigns
Build dynamic campaigns, run reports and kick off the start

Intelligence
Build programmed intelligence and run reports on hit rate

Webhooks
Push data to other systems in real time

Built For You

We continue to learn from our development community to ensure they have the flexibility needed to do more with PeopleVine.

TELL US YOUR IDEAL DEV EXPERIENCE

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100+ Campaigns And Growing

Whether they've leveraged PeopleVine for a campaign or to power their business, they have all built stronger relationships with their customers.

A Snapshot Of How Some Of Our PeopleVine Users Have Leveraged The Most Flexible Platform Around.

zipcar

King Of The Road Contest

Leveraging PeopleVine Loyalty and PeopleVine Contests, Zipcar created a leaderboard to showcase their most loyal drivers. PeopleVine automatically tracked their points, setup a real-time leaderboard and provided a platform to operate the campaign.

ROSATI'S MyRosatis.com

To kick-off and celebrate their 50th anniversary, Rosati's leveraged PeopleVine to provide an interactive scratch off contest to provide offers and prizes for their consumers.

DISCOUNT CREDIT CARD SUPPLY

Migrating from an old legacy platform, they found PeopleVine to provide a robust platform to help run their entire business online, complete with a CRM and marketing.

LIVE NATION + Mamba

Both Live Nation and Mamba fruit chews launched a series of campaigns through PeopleVine in an effort to further engage and learn about their customers. Including a scratch-off and win contest, sweepstakes, voting platform and landing page.

Web Presence

A national food brand leverages PeopleVine to power their web site, local farmstand events, increase their social following and more.

With yoga classes on the beach, PeopleVine proved to truly help them become mobile as they engage with their members. Through the PeopleVine Venue App, they are able to validate members and track credits all from their mobile phone.

PeopleVine Continues To Help Both Leading And Growing Brands Engage Further With Their Customers, Their Fans, Their Followers.

Chick-fil-A   zipcar   LIVE NATION   Mamba   ROSATI'S

Tuscany   OHI Design. Build. Install.   EH EVENTHUSTLER.com   LANG HOUSE

[GET STARTED]   [FIND AN AGENCY]

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Turn-Key And Out-Of-The-Box.

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People

A complete view of your customer across every touch point.

Analytics

Detailed analytics to help you segment for targeted marketing.

Data

Complete access to all the data for every interaction.

20 Core Competencies.
Turn-Key And Out-Of-The-Box.

$ SELL

Whether you're selling physical products or operating a service based business, PeopleVine's Sell Platform helps you ensure a consistent stream of revenue managed from a single platform. Launch an eCommerce web site in a few clicks, setup recurring billing to ensure you're paid on time or generate new revenue through ticket sales for events as well as locking in a payment for booking an appointment.

🛒 Ecommerce

Selling online is ready out-of-the-box and linked to loyalty, reviews and more.

$ Transaction & Billing

Ensure you are paid on time, every time.

💵 Events & Ticketing

Run your entire venue or a pop-up event with a complete set of tools.

⌚ Appointments & Reservations

Allow people to book an appointment online for instant gratification.

👥 Directory & Affiliates

Setup an online directory or store locator to find nearby locations.

20 Core Competencies.
Turn-Key And Out-Of-The-Box.

| 𝖈𝖍 CRM | $ SELL | 🎁 REWARD | 🗩 ENGAGE | 🔗 CONNECT | ⚙ AUTOMATE |

REWARD

Rewarding is key to building a loving relationship between you and your people and PeopleVine helps you reward in more ways than any other platform. Leverage our loyalty and rewards component to encourage your customers to engage further with your brand and then send them an offer as they achieve thier goals.

Loyalty & Rewards

Reward for just about anything, including social #tagging.

Offers & Coupons

Send timely offers to your customers to increase foot traffic.

Membership

A membership card that is always with them.

20 Core Competencies.
Turn-Key And Out-Of-The-Box.

CRM   SELL   REWARD   ENGAGE   CONNECT   AUTOMATE

ENGAGE

The most powerful content management system around, providing more out of the box experiences and more control than any other platform without installing a single plug-in. Whether you're powering your brand's web site, micro site for a campaign or just building landing pages to get leads, PeopleVine's comprehensive platform helps you connect and engage in clicks.

Content & Landing Pages

A complete CMS with custom templates and drag and drop editing.

Layouts & Templates

Build structured templates and pre-defined layouts for complete control.

Surveys & Forms

Capture key information and tag it directly to their profile for targeted marketing.

Contests

Engage with interactive contests, sweepstakes, and leaderboards.

Ratings & Reviews

Add reviews to your web site to automatically react to negative responses.

20 Core Competencies.
Turn-Key And Out-Of-The-Box.

CRM $ SELL   REWARD   ENGAGE   CONNECT   AUTOMATE

CONNECT

Your customers want to connect on their terms via their preferred channel, so you'll need a platform that can chat across these channels. PeopleVine lets you have conversations and communicate via email, text messaging and tweets all from a single location. As well you can easily build and send well-designed email newsletter or simple text message newsletters.

Newsletters & Email

Send targeted e-mail newsletters to anyone who has interacted with you.

Text Messaging

Chat in real time via text messaging for a personalized touch.

Social Engagement

Track #tag mentions and schedule your posts.

20 Core Competencies.
Turn-Key And Out-Of-The-Box.

😎 CRM	$ SELL	🎁 REWARD	🗩 ENGAGE	⚓ CONNECT	⚙ AUTOMATE

⚙ AUTOMATE

Automation is key to connecting with large to individual audiences on a personal level. PeopleVine provides automation tools to monitor, connect and sync across other external platforms.

Notification Engine

Instantly interact via e-mail or sms as soon as someone completes an activity.

Campaigns

Send out timely campaigns for continuous engagement.

Keyword Engine

Automatically reply via SMS or Twitter based on specific keywords.

Webhooks

Share data with any other platform as soon as it happens, even get a Slack notification.