

COMMUNICATE WITH CROWDS

Talk to your customers wherever they're at.
All from one place.

Communicate (Newsletters, SMS, and Social)

PeopleVine provides a suite of tools to share your message across the channel your customer prefers. Give the people what they want, where they want it — Stronger, more sustainable engagement will follow.

Send a lengthy newsletter, short SMS, or one-line social post

Schedule messages based on date and time or for when a certain touch point is completed

Use your own mail server or ours to maximize delivery

Send a message to everyone at once or target by specific groups, attributes, and activities

Leverage real-time text messaging with use of a local area code or toll-free number

Set up a ringback to your business phone to ensure two-way communication

Utilize keyword monitors to flag or auto-reply based on specific words used in a message

Track open rate, click-through rate, and even the customer's path to content created in PeopleVine



TURN-KEY

PeopleVine provides more than 20 components and 60 experiences that are ready out of the box.



INTEGRATED

PeopleVine integrates with 25+ platforms to track the relationship across every touch point.



OPEN API

With over 500 API methods available, everything we can do, you can do better.